Website Planning Document

Your Weather Man Site

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Site Purpose

The purpose of this site is to provide reliable and specific climate temperatures and updates. This information will be available to anybody living in the cities Franklin, Springfield, and Greenville. Our hope is to ensure safety and announce timely warnings to the people of these cities. We hope to keep our users engaged with upcoming climate changes such as, storms, tornadoes, hurricanes or any abnormal events. We seek to answer any questions our users might have by providing contact information and costumer service catered to your needs. We aim for all of this information to be accessible through all devices being site, tablet or mobile.
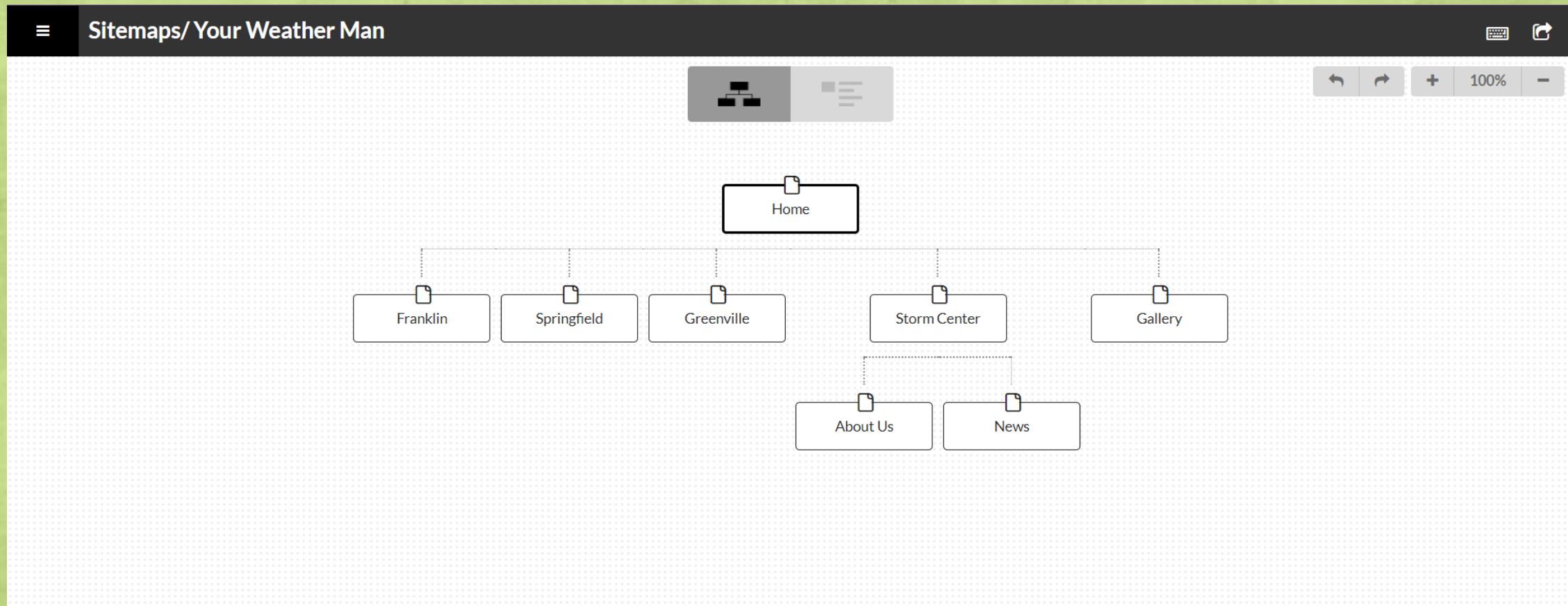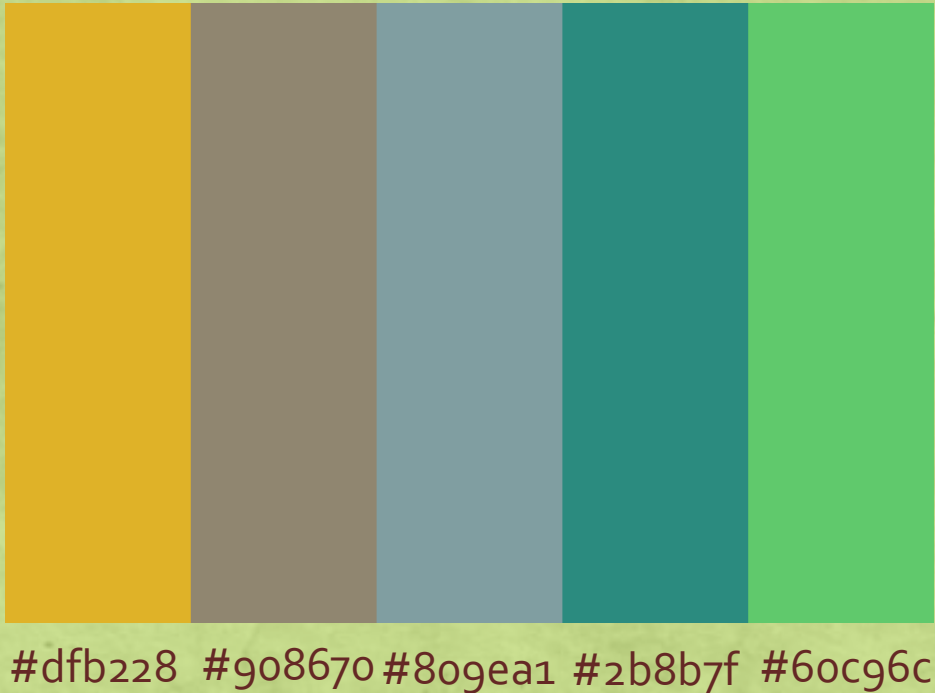
Target Audience

The target audience for this site is the good people of Franklin, Springfield, and Greenville. Families that want to go for an afternoon hike, passionate bikers trying to train for their upcoming marathon, or the elderly couple that wants to sit on their porch while sipping lemonade, all want to know what the weather is for those activities. No matter what you are doing or what your plan for the day is, Your Weather Man has you up to date.

Site Map

Color Scheme

#dfb228 #908670 #809ea1 #2b8b7f #60c96c

- The logo will be the yellow or #dfb228

- The background of the website will be the gray or #908670

- The borders, #809ea1

- The type, #2b8b7f
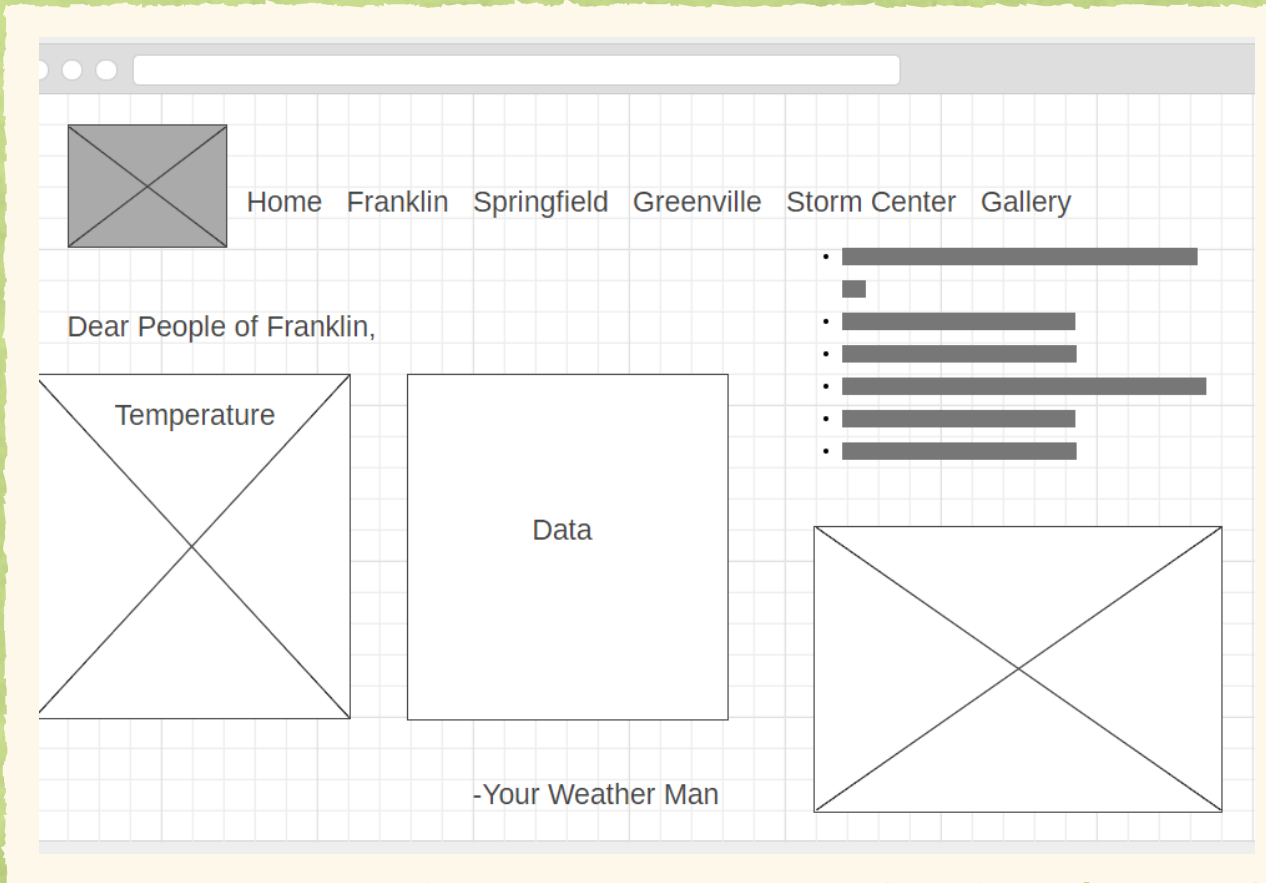
- The accent color, #60c96c

Typography

For my fonts I plan on using 3 different ones.

My site will have a "letter" feel to it. The idea is that "Your Weather Man" is keeping you up to date on what the weather will be like or weather news. So after every news entry and such I will use the font "Over the Rainbow" as the sign off.

-your Weather Man

- I would also like to use the font "Karla" for the navigation and any important buttons or things of importance.

- I will be using the font "Quattrocento Sans" as the default font for everything else on my pages.

Large Screen Wire-Frame

As you can see the logo would be in the upper-left hand corner. Directly fanning off of it to the right is the navigation. Below is the most recent "letter" from Your Weather Man. On the top right we have a list of past "letters" that can be found. "Letters" include temperature and data analysis, and news updates. On the bottom right there is a slide that is being shown that gives a preview of the gallery.
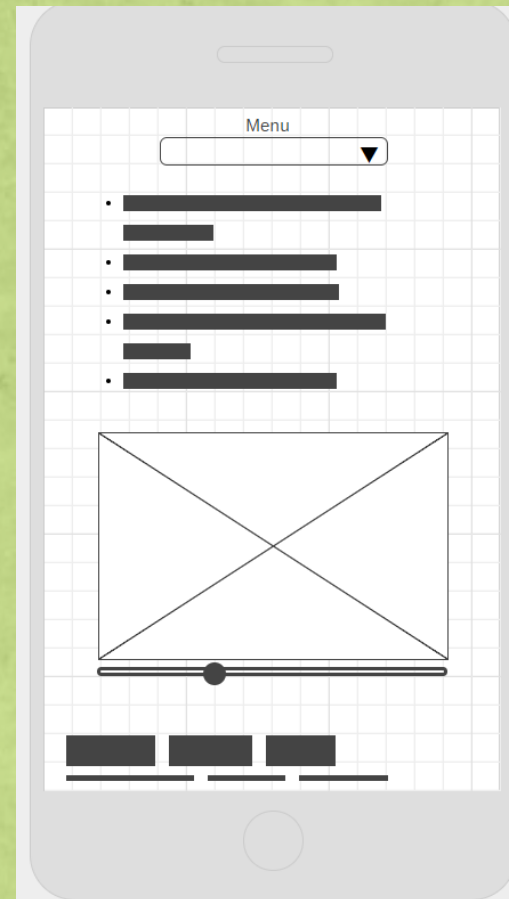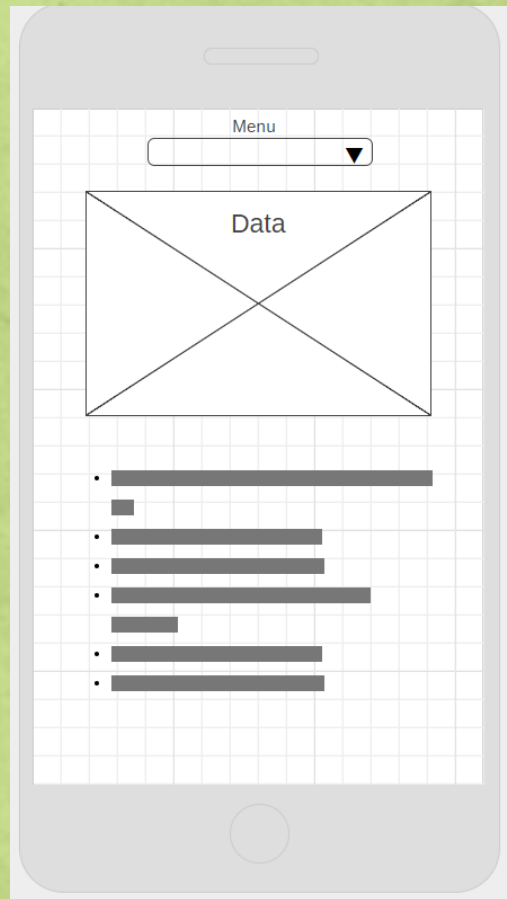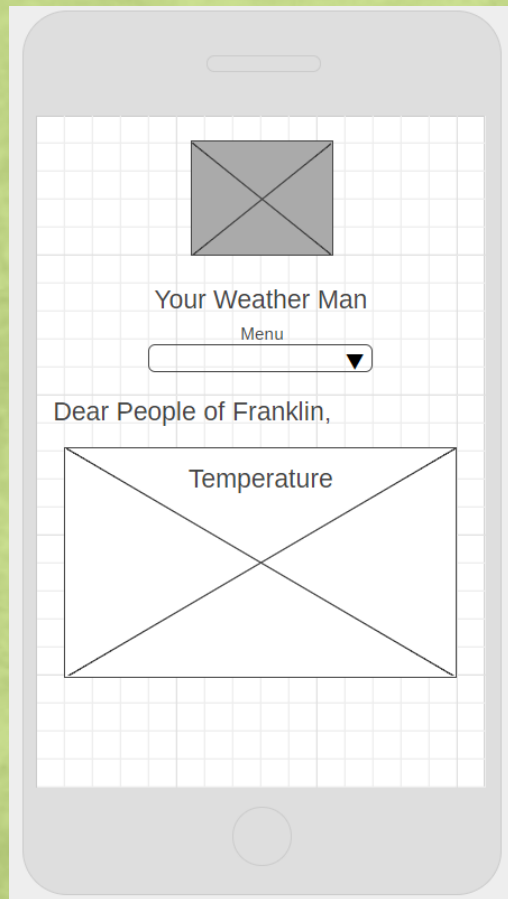
Medium Screen Wire-Frame

This is set on a tablet view where it has the same components, but better fitted onto a medium sized screen. The temperature is a manual swipe to see upcoming temperatures. Instead of a slideshow, the gallery preview would, also, be a manual swipe.

Your Weather Man

Home   Franklin   Springfield   Greenville   Storm Center   Gallery

Dear People of Franklin,

◄   Temperature   ►

Data

-Your Weather Man

Small Screen Wire-Frame

Going from left to right and portraying the screens as if you were going up to down, this is the small screen wire-frame. The menu is shown as a drop down menu. As you scroll down you can see the lists of "letters". Then finally the gallery preview which is also a manual swipe. You can also see that the main menu will follow you down the page as you scroll so that it is readily available to the user.